

FOR THE DRIVERS

A leading global intelligent and luxury mobility provider



WHO WE ARE

Lotus Technology Inc. (Nasdaq: LOT) has operations across the UK, the EU, the US and China. The Company is dedicated to delivering high-performance sports cars and luxury lifestyle electric vehicles under the Lotus brand, a global performance brand built on solid foundations and a rich heritage, with a focus on world-class R&D in next-generation automobility technologies and designs to meet its uncompromising vision of how a car should look, perform and feel.

www.group-lotus.com

1948

Company foundation

217

Global stores across 4 core regions

5 + 1

Existing models + 1 in development

2

Manufacturing plants

BRAND HERITAGE

7 F1 Constructors' and 6 Drivers' World Championships · 81 Grand Prix wins · 9 Le Mans class wins · 1 Indy 500



1948

Lotus Mark 1
First Lotus-brand car

1956

Lotus Eleven
First Le Mans win (S1100 class)

1960

Type 18
First Grand Prix win, Monte Carlo

1963

Type 25
First F1 Constructors' & Drivers' Championships

1965

Type 38
First Indianapolis 500 win

1981

Lotus Sunbeam
World Rally Constructors' Championship

2020

Lotus Evija
MUSE Global Design Awards

2023

Lotus Eletre
GQ SUV of the Year

2024

Lotus Tech listed
Carwow "Brand of the Year"

EVOLVING BUSINESS PLAN: FOCUS 2030

Underpinning competitiveness and a more flexible, sustainable business model resilient to external headwinds.



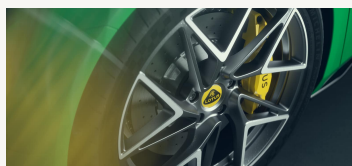
BRAND REINFORCEMENT

Anchoring Lotus' 78-year DNA so the legacy of iconic performance and engaging road cars endures and evolves



MULTI-POWERTRAIN STRATEGY

Agile approach across ICE, PHEV and BEV, so customers are met where they are



CLOSE PARTNER COLLABORATION

Partnership on technology development, supply-chain competitiveness and manufacturing efficiencies



FINANCIAL DISCIPLINE

Guiding towards a steady ramp-up to around 30,000 sales units annually as the full line-up stabilizes

FIRST HALF 2026 KEY NUMBERS

Unaudited · Six months ended June 30, 2026 · Full results announced August 27, 2026

Operational and financial results demonstrate early progress of the Focus 2030 strategy.

DELIVERIES ¹ 3,904 +39% YoY	TOTAL REVENUES \$268M +23% YoY	GROSS PROFIT MARGIN 10% +162 bps YoY	OPERATING LOSS ³ -\$97M Narrowed 63% YoY
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A DEFINED AND GROWING CUSTOMER BASE

Passion for driving · Bold self-expression · Embracement of new tech

CHINA The Aspirational Trendsetter Core age 26–40 Archetype New economy pioneer, tech-savvy, aesthetics-led; young, successful, seeking unique identity Motivations Self-expression · Technological edge · Exclusivity	EUROPE The Discerning Purist Core age 40–60 Archetype Traditional professional auto/Lotus enthusiasts with deep appreciation for engineering heritage Motivations Driving purity · Craftsmanship · Progressive performance	UNITED STATES The Individualistic Innovator Core age 35–55 Archetype Garage collector and tech-first early adopter; individualistic with a strong connection to car culture Motivations Performance · Personalization · Authenticity	
53 Stores, Americas⁴	60 Stores, Europe	65 Stores, China	39 Stores, Global Growth Markets

FOCUS 2030: PRODUCT PIPELINE

Six nameplates across ICE, hybrid and BEV through 2030

MODEL	2025	2026	2027	2028	2029	2030
EVIJA Hypercar (BEV)	GLOBAL DISTRIBUTION					
EMIRA Sportscar (ICE)	GLOBAL DISTRIBUTION · MY26					
ELETRE E-class SUV (BEV)	GLOBAL DISTRIBUTION · MY26					
EMEYA E-class Sedan (BEV)	GLOBAL DISTRIBUTION · MY26					
ELETRE X E-class SUV (Hybrid)	LAUNCH 2026 · GLOBAL DISTRIBUTION					
TYPE 135 Sportscar (Hybrid)	LAUNCH 2028 · MID-ENGINE V8 HYBRID					

Yellow denotes new nameplates under Focus 2030. Timing of global distribution for Type 135 to be determined.

FOCUS 2030: RESTORING FINANCIAL DISCIPLINE

Medium-term targets

Focus 2030 sets a clear commercial direction: targeted volumes, stronger margins and greater emphasis on personalization. Lotus is guiding towards a steady ramp-up to around 30,000 sales units annually as its full model line-up stabilizes, enabling the business to reach sustained profitability.

DELIVERIES (UNITS)

30k

annually, as the line-up stabilizes

GROSS PROFIT MARGIN

20%

medium-term target

EBIT (US\$MN)

EBIT+

sustained profitability

- Value creation through continuous brand building and reinforced pricing integrity
- Multi-powertrain strategy: Eletre X launched 2026, Type 135 to launch 2028
- 4 models in 2025 and 5 models in 2026
- MSRP improvement via brand reinforcement and new model launches
- Revenue increase via an optimized mix of high-margin customization and limited editions
- COGS control via supply-chain integration with Geely and economies of scale
- Synergies post-merger with Lotus UK
- Redefined brand and product positioning to enhance competitiveness and pricing
- Leverage of Lotus UK's heritage and Geely's world-class electrification capabilities
- Stringent cost management to improve operational efficiency

INVESTMENT HIGHLIGHTS

1 Iconic British brand with "ONE LOTUS" strategy

- Rooted in British racing pedigree, validated by 81 Formula 1 victories
- Evolved into a global brand with balanced sales network post Geely acquisition
- One Lotus unlocks a unified brand, streamlined governance and enhanced synergies

2 Expanded product portfolio & diversified powertrain solutions

- Focus 2030 provides a clear and actionable powertrain roadmap
- Multi-powertrain flexibility to capture new customers and penetrate untapped markets
- Every Lotus product remains uncompromisingly driver-centric across every powertrain

3 Renowned R&D and engineering capabilities

- Legendary British heritage in aerodynamics, lightweight and engineering prowess
- Continuous innovation in electrified mobility: 800V EPA & 900V X-Hybrid architectures
- Leveraging the Geely ecosystem to deepen R&D focus on Lotus-signature technologies

4 Asset-light model enables agile manufacturing

- Global production presence delivers enhanced agility against geopolitical volatility
- Manufacturing partnership with Geely strengthens operational resilience

5 Early momentum of Focus 2030 via improved financials

- Target annual sales of 30,000 units and sustainable profitability
- Improvement across deliveries, revenue and gross margin with disciplined cost control delivering a narrower operating loss in 1H26

INVESTOR RELATIONS

Lotus Technology Inc.

No. 800 Century Avenue, Pudong District,
Shanghai, People's Republic of China

ir@group-lotus.com

www.group-lotus.com

NOTES & FORWARD-LOOKING STATEMENTS

1. Including commissioned deliveries in the US market. 2. Based on publicly disclosed information of Ferrari, Lamborghini, Aston Martin, Rolls-Royce, Porsche, BMW, Mercedes Benz, Audi, and Volvo. 3. Operating loss narrowed 63% YoY; excluding a one-time license fee refund, the operating loss in the first half of 2026 was \$195 million, narrowed by 26% YoY. 4. Americas includes the U.S., Canada and South America; Europe includes the UK and others; Global Growth Markets covers high-potential regions in Asia, Australia, the Middle East, South Africa and other territories. "Lotus Tech," "Lotus Technology," or "we" refer to Lotus Technology Inc. and its subsidiaries; "Lotus UK" refers to Lotus Advance Technologies Sdn. Bhd. and its subsidiaries.

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